

START
CENTRE FOR SUSTAINABLE
AGRIFOOD SYSTEMS

INVITATION

START ANNUAL MEETING

Improve impact – Making the START Triple-I approach operational

Purpose and outcome: demonstrate how interdisciplinarity supports increases the value creation and impact of project application and research across all sciences disciplines.

Date: 20 – 21 March 2023

Venue: Comwell Rebild Bakker, Rebildvej 36, 9520 Rebild

Registration is mandatory. Registration link:

<https://www.events.aau.dk/event/start-annual-meeting-2023>

Registration fee: The fee of 2400 DKK covers the full meeting including food.

Accommodation:

Please book your accommodation directly with Comwell Rebild Bakker. The discounted rate of a double Room is DKK 601 (incl. VAT), and you will receive a discount code per email upon registration. If you wish to share a room with a colleague, please make your own arrangements and inform the hotel of both names when booking.

From the Chairman:

A key element of the European Green Deal and the Farm2Fork strategy as defined by the European union is to create a novel, truly sustainable and resilient agri-food system. The challenge can only be met by ground-breaking Interdisciplinary research projects. This means, to take all challenges, opportunities and barriers into account in a balanced integrative way, and by including all societal actors and planetary boundaries in living lab-scale research. We have created START as a joint effort between all Danish universities to meet this challenge. More specifically, START has identified seven strategic priority areas defined as key issues in the green transition of the agrifood systems.

As chairman of START I would like to invite you to our 2nd annual meeting and to join our shared vision.

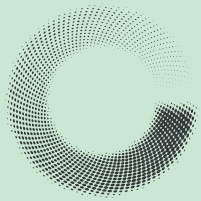
Mogens Rysholt Poulsen, START Chairman

PARTNERS:



IT UNIVERSITY OF COPENHAGEN





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PRELIMINARY PROGRAMME:

MONDAY 20 MARCH

11.00-11.50 Arrival - sandwich and registration

12.00 Welcome and State of the Union by START Chair Mogens Rysholt Poulsen, AAU

Feedback from START Delegation visit to Brussels

Key note speaker – to be announced
Inspirational talk

12.50 Break

13.00 "Triple-I approach and European collaboration"
Masterclass and training session by Wageningen University

17.00 Break

17.15 Networking across disciplines by Research Consultant Robert Pederson, RUC

18.00 Break

18.15 Informal dinner and networking

TUESDAY 21 MARCH

07.00-08.30 Breakfast

08.30 Plenum introduction to HUB Time

09.00 HUB TIME

Welcoming newcomers to the HUBs
Presentation of Hub acceleration plan and discussions - next steps

11.00 Plenum
HUB pitches and walk of dialogue

12.30 Wrap up and goodbyes by the Steering Committee

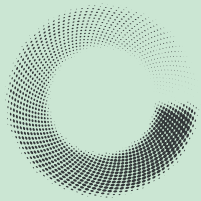
12.45 Grab a lunch bag

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TRIPLE-I APPROACH - THE HEART OF START

A successful green transition of agriculture and food systems in general is paramount to addressing the various worldwide green challenge to secure nutritious food and other biomass for the biobased society through resource sufficiency within the planetary boundaries.

This transformation can solely be achieved by disruptive changes in our society and economy with evidence based on best co-creative science. The unique assets of the START community favour a setting for co-creating in which researchers can generate realistic future solutions, together. Such a setting requires:

- an **Integrative** approach to technical innovation and societal transformation for the various interlinked green challenges related to climate, environment, biodiversity, food, health, society, biobased economy, etc.
- an **Inclusive** approach, with all stakeholders and actors in science, society and businesses by means of novel methodologies such as living labs and citizen sciences.
- an **Interdisciplinary** approach by further enhancing the cooperation of scientific researchers from a wide diversity of disciplines from natural, technical and digital sciences to social sciences, humanities and arts.

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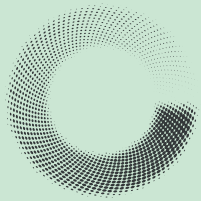


COPENHAGEN BUSINESS SCHOOL
HANDELSHØJSKOLEN



Roskilde University





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WUR Masterclass and training: Triple-I approach and European collaboratio

Wageningen University & Research will provide a masterclass and training focusing on the START Triple-I approach and European Collaboration. The session will be facilitated by Thom Achterbosch and Floor Geerling-Eiff (WUR) in collaboration with the START HUB Coordinators. The session will introduce four key elements of the Triple-I approach and show how these elements represents a transition circle for a transition towards mission-driven and transdisciplinary research.

Furthermore, the session will be offering insights into the latest developments in European policy and practice in the field of inter- and transdisciplinary food research, from a perspective of Horizon EU project FOSTER and WUR successes in Horizon Europe.



Thom Achterbosch:

Senior researcher on sustainable food systems at Wageningen Economic Research. Expert on transition towards sustainable food systems. Thom establishes and co-leads multidisciplinary research programs in EU and Africa.



Floor Geerling-Eiff:

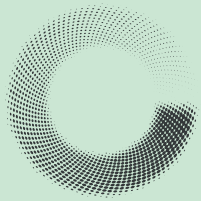
Senior research project manager at Wageningen Economic Research. Expert on multi-actor collaboration and public private partnerships in agriculture, food and nature, in particular agricultural knowledge and innovation systems.

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ABOUT START

START is a unique research-based collaboration platform founded by the united Danish universities. Together, START represents a European research powerhouse that aims to accelerate the green transition within the Agrifood System.

START is driven by a strong commitment of the engaged researchers organized into multiple thematic and interdisciplinary research HUBs. The HUBs enable crucial knowledge-sharing across universities and offer researchers a unique opportunity to engage in new national partnerships with an international focus.

The START research HUBs are forums for dialogues on collaborations related to research challenges and opportunities within the green transition of agrifood systems. The HUBs serve as networking platforms and as a starting point for networking and research-based multidisciplinary collaborations that favours interdisciplinary collaborations across all sciences disciplines, natural sciences, engineering, social sciences and humanities. In particular, strong networking and fund-raising for specific project ideas are outcomes and activities offered within the HUBs.

START approaches the green transition from a 'Triple-I approach': Integrative, Inclusive and Interdisciplinary. Or in other words, systemic and holistic. This means, to take all challenges, opportunities and barriers into account in a balanced integrative way, and by including all societal actors and planetary boundaries in living lab-scale research.

By exploring transitional pathways together across disciplines in mission-oriented research. This way of thinking enables the START researchers to adopt mission-based research approaches that impel solutions and strategies that will accelerate and impact the sustainable development of the agrifood system.

START is focused and organized around seven strategic priority areas defined as key issues in the green transition of the agrifood system – all of which requires an integrative, inclusive and interdisciplinary approach and collaboration in order to find future green solutions.

Learn more, meet the START hubs and register to become part of START:

At the START homepage you can learn more about the START initiative, find the START Research HUBs, find a link to registering. Meet START [here](#).



INTEGRATIVE LAND USE
CONNECTING
ENVIRONMENTAL
QUALITIES, CULTURAL
HERITAGE, AND SOCIETAL
DEMAND, WITH LIVING
LABS FOR NATURE AND
SOCIETY INCLUSIVE
AGROECOLOGY



FOOD SYSTEMS 2050
WITHIN PLANETARY AND
HEALTHY BOUNDARIES,
ENABLED BY RESPONSIBLE
AND INCLUSIVE
DIGITALIZATION OF THE
FOOD SYSTEM.



NOVEL FOOD AND FEED
BASED ON ALTERNATIVE
PROTEIN RESOURCES



**CONNECTING SEA AND
LAND**
BLUEING THE GREEN
WHILE GREENING THE
BLUE



**CIRCULAR RESOURCE
SUFFICIENCY,
VALORISATION**
BIOMASS RESIDUALS TO
PREVENT LOSSES (POST-
HARVEST AND MANURE)



**PLATFORM, SHARED
FACILITIES**
TECHNOLOGIES AND
PRACTICES



**HEALTH, FOOD SAFETY
AND DIET CHANGE**
MODELLING OF HEALTHY
AND SUSTAINABLE DIETS

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