

**START**  
CENTRE FOR SUSTAINABLE  
AGRIFOOD SYSTEMS

# INVITATION

## START WORKSHOP ON LIVING LABS

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### Living Labs: Facilitating transition to sustainable agrifood systems

**Date:** May 31st 2023  
**Duration:** 10:30 – 15:45  
**Venue:** University of Southern Denmark (SDU) - room U180 (see map)

**Price:** There will be a fee of DKK 300 for lunch and beverages

#### About the workshop

This workshop is for START researchers - both researchers with living lab experience and researchers that would like to learn more about living labs as a methodology and as a tool to facilitate transition.

[Please sign up for registration.](#)

First come first served - deadline May 24th 2023.

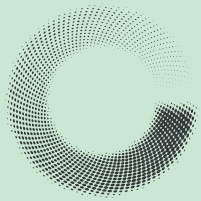
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#### PARTNERS:



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### Background

A living lab approach is becoming more predominant feature in research and innovation programmes. Living labs will contribute to accelerating the green transition by generating, testing, documenting and facilitating implementation of new ideas and technology. With a starting point in the START inclusive, integrative and interdisciplinary approach we want to shed light on existing Living Labs in Denmark and best practices. Interdisciplinarity and communication are key factors in this context.

### Aim and objectives

Understand challenges, needs and best practices for establishing and sustaining a Living Lab:

- Sharing knowledge, experience and practice in working with Living Labs as both a methodology and tangible tool to facilitate transition to sustainable agri-food systems in a wide range of research projects
- Develop ideas for establishing living labs both in terms of methodologies, developing an interdisciplinary approach and how current practices can be improved
- Sharing best practice and success stories

### Outcomes

The workshop will result in:

- Understanding of what a living lab is, methodologies and practice
- Sharing and developing models based on best practice
- What resources will living labs generate for the different stakeholders? With special focus on the researcher perspective – how to publish and fund living labs?
- Insight into the industry and citizen perspective
- A mapping of the living lab landscape within agrifood systems in our national context
- Meeting report

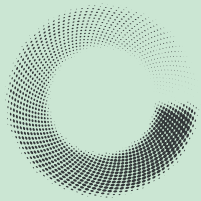
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### PROGRAMME

#### WEDNESDAY MAY 31th 2023

- 10:00 Registration and coffee
- 10:30 Welcome by Henrik Bindslev, START Steering Committee member, Dean, The Faculty of Engineering, University of Southern Denmark
- 10:40 Keynote presentation on green transition by Anders Eldrup, Chairperson of Innovation Fund Denmark
- 11:00 Session A: Panel presentation and discussion of definitions, methods and experiences with Living Labs.

#### Inspirational talks:

Nina Moeller (University of Southern Denmark) - Living lab experiences from the Horizon Europe project [Fusilli](#)

Ane Kristine Aare and Stine Rosenlund Hansen (Roskilde University) - Living lab experiences from Horizon projects Food Trails and FEAST

Torsten Rødel Berg (Aarhus University) - an EU perspective

Moderator: Oleg Koefoed, Ph.D., Centre for Regenerative Transformation

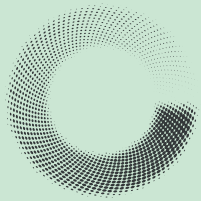
- 12:30 Lunch
- 13:30 Panel debate: Stakeholder perspectives – the innovative outcomes and industry/citizen perspective in a multi-stakeholder setup. Panel consisting of Thomas Helsgaun, COO at Greenlab Skive, Carina Woollhead, Development Consultant at Guldborgsund Municipality, Mads Lægdsgaard, Special Consultant, Seges, and a university representative.
- Moderator: Robert Pederson, Senior EU Advisor, Roskilde University
- 15:00 Coffee Break
- 15:15 Session B: Workshop: Brain-dump Miro - Mapping ongoing actions. What active Living Labs can we define in our context?
- 15:30 Wrap up and goodbye

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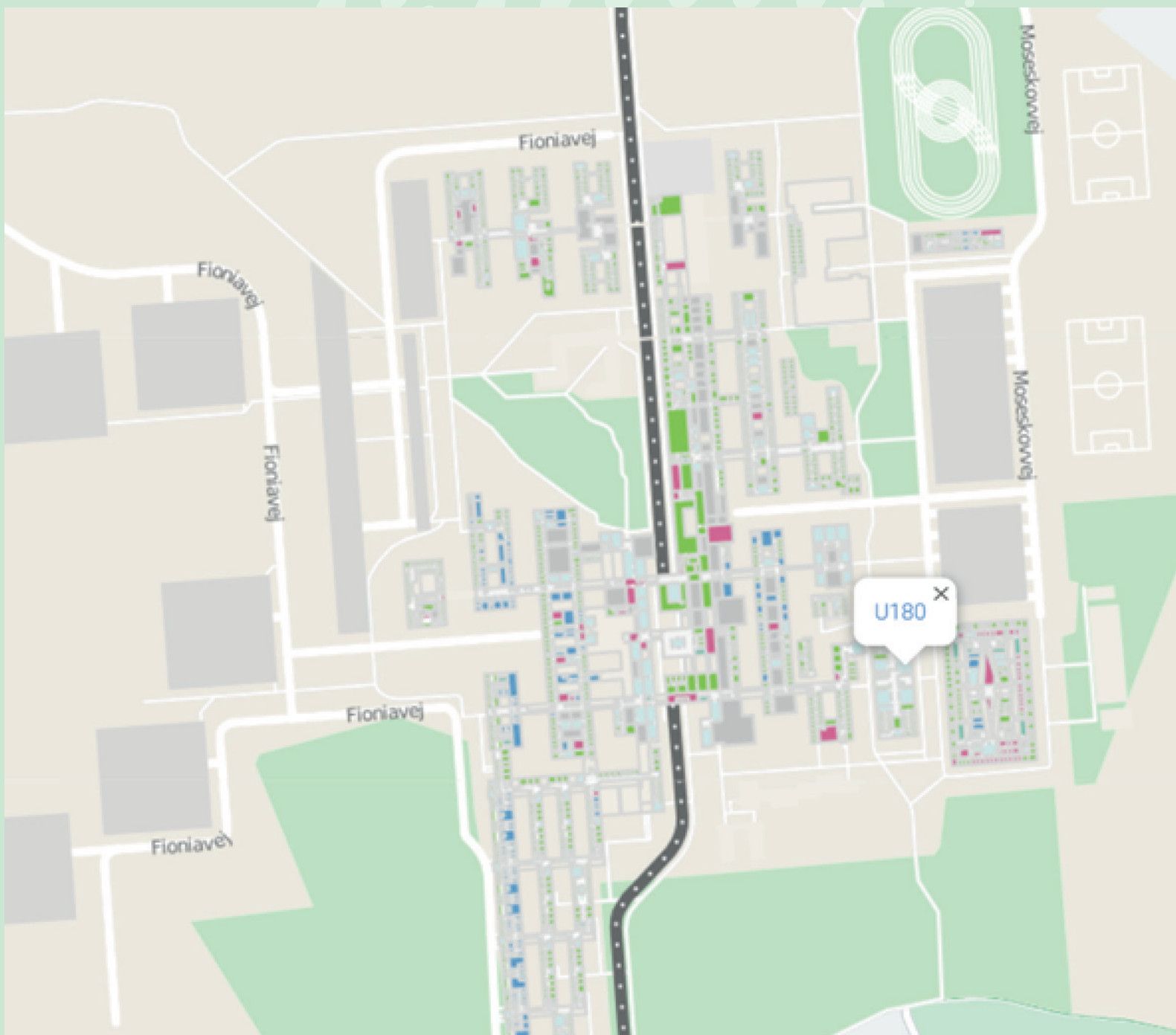
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# Info about location

## How to get U180 at University of Southern Denmark

Online SDU Campus map [HERE](#)

If traveling by car, we recommend setting the GPS to Moseskovvej, car park P1+2. Note that there is only access to P1+2 via Campusvej.



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