

TECHNOLOGY FOR THE SUSTAINABLE AGRICULTURE OF THE FUTURE

INSPIRATIONAL MEETING AT ARLA'S INNOVATION FARM

In collaboration with the research centre START at Aarhus University (Centre for Sustainable AgRifood systems), Arla invites you to a day at Arla's Innovation Farm with agricultural technology at the centre. START is a research centre based on a network of researchers from all 8 universities in Denmark. The purpose of START is to develop the solution of the future for green transition for agricultural and food systems.

Program:

9.00 Coffee and bread

9.15 The day's program starts

Welcome by Poul B. Pettersson, Country Director, ARLA

Introduction to the Innovation Farm by Torben Sønderby, Klink

Introduction to Arla's sustainability journey by Ejnar Schultz, VP Agriculture and Sustainability, Arla

Introduction to the research collaboration START by Jacob Thyrssted Jensen, AU

Introduction to the SmarterFarmer project and the purpose of the day by Lars Frederiksen, AU

Survey on digital maturity in agriculture by Dr. Martin Wurzer, AU

Qualitative study on the implementation of digital technologies in Danish agriculture by Kathrine D. Terkelsen, AU

Presentations from today's participants – What can you, what do you want and how?

Workshop: What can we do in the future and what should we take home after today?

16.00: Summary and Thank you for today



Arla's Danish Innovation Farm, Klink, is a modern organic dairy farm with 250 organic dairy cows and 420 hectares of land. The cows are milked in milking robots and on the farm there is a strong focus on self-sufficiency. The farm is owned by Torben Sønderby.

The purpose of the Innovation Farm is to:

- Demonstrate how new innovative solutions can be used and spread in agriculture.
- Commercialize our sustainability agenda by inviting customers and stakeholders to visit.
- Support our cooperative members on their journey towards a more sustainable milk production

As a participant in today's program, you are expected to make a presentation of 15-20 minutes to the rest of the participants. The post will be about what the company you represent works with and how they can see themselves in the future in an increased collaboration across the industry.

At the meeting, the research center START participates with 15 people of different nationalities – it is therefore necessary that the presentations are in English.

Where and When:

Holmgårdsvej 4,

6971 Spjald

September 16th

9.00 - 16.00

SU: September 10th

